

Data Protection Statement

The Schwarzkopf Professional has web application(s) provided by Henkel Adhesives Technologies India Private Limited, hereinafter referred to as Henkel. To comply with data protection regulations, Henkel will herewith give you the necessary explanations.

1. General

Henkel respects the privacy of each person who visits the **Schwarzkopf Professional** web application(s) within the local Schwarzkopf Professional website. With this statement we would like to inform you of the type of data collected by Henkel and how they are used. You will also learn how you can exercise your data subjects' rights.

Any changes to this Data Protection Statement will be published on the **Schwarzkopf Professional** web applications(s) within the local Schwarzkopf Professional website. This enables you to inform yourself at any time about which data we are collecting and how we use such data.

This Data Protection Statement does not apply to websites accessible via hyperlinks on Henkel websites.

2. Collection, use and processing of personal data

Name of the responsible entity: Henkel Adhesives Technologies India Private Limited

Address of the responsible entity: 401, B Wing, 4th Floor, Tower 1, L&T Seawoods Grand Central, Seawoods, Navi Mumbai 400706, Maharashtra, India

Henkel uses personal data primarily to issue and manage invitations to shows to be conducted by **Schwarzkopf Professional**. Any further processing of the data only occurs on the basis of other statutory duties or permissions or if the respective user has consented towards Henkel. Henkel stores and processes data specifically for the following purposes:

When users visit the website, Henkel automatically collects and stores certain data. This includes: the IP address or device ID allocated to the respective end-device which we need for transmitting requested content (e.g., especially content, texts, images, and product information as well as data files provided for downloading, etc.), the activity of users in the context of the website, the type of respective end-device, the used type of browser as well as the date and time of use.

Henkel stores this information for a maximum of 7 days for the purpose of recognizing and pursuing misuse.

Henkel uses this information also for improvements to the service's presentation, features and functionalities as well as general administration tasks.

Aside from this, Henkel deletes or anonymizes the data on use, including the IP addresses, without undue delay as soon as they are no longer needed for the above-mentioned purposes.

The processing and use of the data is based on statutory provisions which justify those operations on the grounds that (1) the processing is necessary for the provision of the website; or (2) Henkel has an overriding legitimate interest in ensuring and enhancing the functionality and error-free operation of the website and that it is tailored to the users' needs.

Recipients of the collected data may include members of the responsible internal departments, other affiliated companies of Henkel, external service providers (e.g. for hosting and content management, marketing agencies, other third party providers if this is necessary for the services they provide), authorities in the exercise of their respective duties and powers, for example, in the event of an official request on their part, or if this is necessary to establish, exercise or defend Henkel's rights, and current

or future acquirers of Henkel companies in the event of a business transaction, such as a sale, merger or acquisition.

3. Further Personal Data processing

Henkel may process the following data from you for the purposes of sending Marketing materials and other required information and updates to the likes of Schwarzkopf Professional:

- Name
- Mobile Number
- Email ID
- Salon Name
- Salon Branch
- Salon City
- Pincode
- Region

Henkel will store the data 12 months after your last order or as long as required in case any statutory retention obligation applies.

4. Your Data Subject Rights / Data Protection Officer

At any time, you may assert the right to access your data. Additionally, provided that the respective requirements are met, you may assert the following rights:

- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to lodge a complaint with the respectively competent data protection supervisory authority
- Right to data portability (as of May 25th 2018)

Right to object

In case of processing activities involving your personal data that are carried out on basis of a legitimate interest of Henkel, you have the right to object against such processing of your personal data at any time for reasons resulting from your specific situation. Henkel will stop that processing unless Henkel can prove important reasons for the processing which deserve protection which outweigh your interests, rights and freedoms or if the processing serves to assert, exercise or defend against legal claims.

Should you have given your consent to the processing of your personal data, you can withdraw it at any time with effect for the future.

In these cases, contact your Schwarzkopf Professional Key Account Manager or sales representative, or if you have any other questions or wishes in connection with regard to your personal data, please send an e-mail or a letter to our Grievance Officer, Mr. Ritesh Chaudhari, L&T Seawoods, Grand Central, Tower 1, 401, B wing, 4th Floor, Seawoods, Navi Mumbai - 400706, Maharashtra, India Email: ritesh.chaudhari@henkel.com.